



# Tammy Summer Internship

Tommy LA

Internship Program

8 March 2019

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### WE ARE TAMMY, ARE YOU?

Do your friends come to you to learn about new and emerging technologies? Are you anxiously awaiting the next Netflix Original or the newest social platform? Are you an entertainment buff backed with a mind for business? Are you looking for diverse experience in the entertainment marketing environment to help you enter the industry?

If so, you might be the best person for this internship. In an effort to address gender inequality in the creative industry, we are looking for keen, talented, ambitious entertainment, marketing, business or communications students to intern with our talented global team in the Los Angeles office.

We have a position available for the 6-week Tammy Summer Internship Los Angeles. The program is part-time (dependent on availability, ie 20 hours a week) and will focus alternately on Entertainment Account & Client Management, Social Media Marketing & Community Management, and Digital Production.

This is a unique opportunity for the right candidates to learn from the inside how a digital creative advertising agency works. We seek students who want to get a taste of what to expect from a future career in the digital creative industry, thereby helping to bridge the gap between the number of female students and the number of women working in the creative profession.

### RESPONSIBILITIES

Daily, our Tammy interns will be expected to:

- Observe and participate in the strategic, creative and production processes of our LA office
- Learn about the present state of marketing through the lens of entertainment
- Observe the complete digital marketing cycle from client RFP to pitch to delivery
- Assist with day-to-day operations of the LA office from concept ideation, production planning, social monitoring, industry research and client requests
- Observe digital producers as they wrestle with estimates, project plans, client amends, and the overall process of studio production and build
- Begin to develop an understanding of our brand and entertainment clients' marketing objectives, strategies, processes, and preferences as relevant to the work we propose



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## ABOUT YOU

The successful candidates will be students with a focus on a marketing discipline and an understanding of the importance of gender equality in the workplace. Be prepared to speak to us about how your participation in the program can help shape the future of gender equality in the creative workplace. She will also show great potential to be a future leader in the marketing space.

## EXPENSES

We will reimburse daily commuting costs (metro pass or gas mileage) within the greater Los Angeles travel area and up to \$15 a day for lunch during our unpaid internship periods. It is our policy that if at any time a piece of work created by an intern should be shared with a client for whatever reason, we will from that day transfer the intern to a paid internship.

## GET IN TOUCH

If you think you've got the skills, talent, and style to be one of our new Tammy Summer Interns, get in touch. Send your resume along with a response (portfolio, cover letter, essay, video, your choice) to the question "why is gender equality in business important to you?" to [tammyinternsLA@thisistommy.com](mailto:tammyinternsLA@thisistommy.com).

We're committed to furthering equality and diversity in the creative industry, so we'll be especially happy to see applications from underrepresented backgrounds.

We accept internship applications from all genders and will consider all candidates based on the quality of their application.

Local applicants legally allowed to intern in the US and able to intern in our Los Angeles office only, please.