



FRONT-END DEVELOPER

Tommy Singapore, Permanent Opportunity

September 2021

WE ARE TOMMY, ARE YOU?

Are you a talented designer as well as a proactive, resourceful, problem-solving developer passionate about delivering cutting-edge digital experiences? Are you able to take ownership of a project and see it through from start to finish, no matter how long it takes? Do you possess a keen eye for detail, but are still able to keep the bigger picture in mind?

If so, you might be the best woman or man for this job. We are looking for an outstanding Front-end Developer to join our close-knit and exceptionally talented team producing award-winning work for the likes of **Netflix, Amazon Prime Video, Disney, Razer & Tik Tok.**

We have always searched out the most talented individuals we can find, but of equal importance is a positive attitude and a passion for great work produced as a team. An employee at Tommy effortlessly exemplifies these values and reminds us why they are so important.

We want someone to become a vital part of the Tommy family. Someone who thrives on having a finger in many pies. Who enjoys the idea of working on one thing one week, something completely different the next (with several other things thrown in, in between). And someone who can do all that with a smile on her or his face.

If that sounds like your bag, get in touch.

RESPONSIBILITIES

As our new Front-end Developer, you will not only be able to design but also build a range of rich experiences, from video banners to custom takeovers, expandable formats and microsites. And if you're not quite sure how to do something, you're proactive enough to figure out ways in tackling problems with some help from your colleagues.

Animation skills will be key to creating beautifully crafted online experiences with high-quality assets and whilst we are not looking for hardcore coders, it will be important for you to have a good level of experience with HTML, CSS and JavaScript.

Daily, our Front-end Developer will be expected to:

- Deliver creative digital online advertising formats as part of a team responsible for the campaign

- Play an active role in projects from comping, designing and developing to testing, packaging and delivery
- Work closely with other team members to improve your design and development skills in line with your individual goals and objectives, as agreed and in concert with the Operations Director
- Contribute to design for sites and interactive applications for web, tablet, and mobile devices as required under the direction of our senior designers

SKILLS & EXPERIENCE

We pride ourselves on a high level of creativity and attention to detail, and are looking for someone who shows the following skills and experience.

Essential

- Adobe Creative Cloud Suite skills (Photoshop, Illustrator, After Effects, Premiere)
- Ad building skills (Adobe Edge, Animate CC, Google Web Designer or coding from scratch)
- HTML5, CSS and JavaScript skills - ideally with libraries such as Greensock (GSAP)
- A knowledge of major ad platforms such as DoubleClick, Sizmek, Flashtalking and Celtra
- Creative concepting and visual communication skills
- A passion for film and film advertising
- Ability to work in a team to deliver campaigns
- A strong awareness of innovative technologies and a willingness to try things you've never tried before
- Good written and oral communication skills and team player who wants to put their all into every project
- A quick thinker, versatile problem solver, and able to work in a fast paced environment with a high level of attention to detail

Helpful

- Well-versed in ad media specs, with demonstrable experience with rich media
- Experience with designing and building basic microsites

- Film advertising experience
- Animation experience
- Design/Building for cross-screen experiences for mobile, tablet and desktop
- Ability to understand and maintain client's brand requirements, goals and objectives
- Understanding of capabilities and of APIs commonly used in working with social media including but not limited to: Facebook, Twitter, Tumblr, LinkedIn, YouTube, Google Maps, Instagram, and Snapchat
- An understanding of how to build with localisation in mind
- Other skills including 3D, Illustration or game development

QUALIFICATIONS & EXPERIENCE

- At least a Bachelor's Degree and 3 years working at a digital creative agency, advertising agency, or marketing firm focused on digital; entertainment industry experience essential
- Seasoned experience in digital marketing strategy within an agency environment
- Strong portfolio of work on digital advertising campaigns and interactive experiences including web, mobile, social media activations, and video
- Excellent verbal, written, presentation, and interpersonal communication skills with the ability to write outstanding proposals
- A deep understanding and awareness of project development and experience tying project goals to business goals
- Strong organizational, conflict-resolution, and problem-solving skills
- Positive interpersonal, communication, and team-player skills

GET IN TOUCH

If you think you've got the skills, talent, and style to be our new Front-end Developer, get in touch with us at WorkSG@thisistommy.com. Send your CV and portfolio along with a cover letter email explaining why you are the best person for the job.

We're committed to furthering equality and diversity in the creative industry, so we'll be especially happy to see applications from underrepresented backgrounds.

Local applicants legally allowed to work in Singapore only, please. If you're a recruiter, please don't call us. We'll call you.