



# DIGITAL DESIGNER

**Design studio, Permanent**

**September 2020, Tommy Singapore**

## WE ARE TOMMY, ARE YOU?

Are you a talented designer with a passion for all things digital? Are you able to take ownership of a project and see it through from start to finish, no matter how long it takes? Do you possess a keen eye for detail, but are still able to keep the bigger picture in mind?

## RESPONSIBILITIES

As our new Digital Designer, you will be tasked to create the most impressive social content and advertising. Motion graphics and animation skills will be key to and whilst we are not looking for established developers, it will be important for you to have a good level of experience and passion for motion design.

Daily, you'll be expected to do the following under the guidance of senior staff:

- Creating beautifully crafted rich-media social content with high-quality assets for use across Tumblr, Facebook, Twitter, Instagram, Snapchat, and others.
- Contribute to design for sites and interactive applications for web, tablet, and mobile devices as required under the direction of our senior designers.
- Deliver creative digital online advertising formats as part of a team responsible for the campaign.
- Play an active role in projects from comping, designing and production to packaging and delivery.
- Work closely with other team members to improve your design skills in line with your individual goals and objectives.

## SKILLS AND EXPERIENCE

We pride ourselves on a high level of creativity and attention to detail, and are looking for someone who shows the following skills and experience.

### ESSENTIALS

- Motion graphics & animation experience with After Effects and Premiere
- Design and layout for digital with Photoshop and Illustrator
- Knowledge of Front-end technologies (HTML/CSS/JS with particular emphasis on animation libraries such as GreenSock)
- Creative concepting and visual communication skills
- A passion for film

- Ability to work in a team to deliver campaigns
- A strong awareness of innovative technologies and a willingness to try things you've never tried before.
- Good written and oral communication skills and team player who wants to put their all into every project.
- A quick thinker, versatile problem solver, and able to work in a fast-paced environment with a high level of attention to detail.

## HELPFUL

- Ad building skills (Google Web Designer or Fully custom-coded).
- Well-versed in ad media specs, with demonstrable experience with rich media.
- Experience with designing basic microsites and interactive experiences.
- Design for cross-screen experiences for mobile, tablet and desktop.
- Ability to understand and maintain client's brand requirements, goals and objectives.
- Understanding of capabilities and of APIs commonly used in working with social media including but not limited to: Facebook, TikTok, Instagram, Twitter, Snapchat, YouTube.

## GET IN TOUCH

This is a permanent position with 20 days holiday plus one 'Duvet Day'. Discretionary bonuses may be made based upon individual and company performance.

If you think you've got the skills, talent, and style to be our new Digital Designer, get in touch [workSG@thisistommy.com](mailto:workSG@thisistommy.com). Send your CV and portfolio along with a cover letter email explaining why you are the best person for the job.

We're committed to furthering equality and diversity in the creative industry, so we'll be especially happy to see applications from diverse or underrepresented backgrounds. Tommy believes the advertising industry should reflect the world to which it speaks.

Local applicants legally allowed to work in Singapore and able to work in our Singapore office only, please. If you're a recruiter, please don't call us. We'll call you.