



SENIOR DIGITAL DESIGNER JOB SPECIFICATION

**Creative Studio, Permanent
September 2020, Tommy UK**

WE ARE TOMMY, ARE YOU?

Are you a talented Senior Digital Designer who revels taking initiative in creating successful and great-looking campaigns? Are you passionate about social? Do you love a bit of out-of-home? Are you partial to a good pitch? Are you excited about AR? Are you looking to build something big as an important member of a growing team?

If so, you might be the best woman or man for this job. We are looking for a top-notch designer to join the London office of our international team of designers, developers, and producers creating award-winning work for the likes of Amazon, Amazon Sport, Netflix, Tesco Mobile, William Grant & Sons, Adobe, and Tottenham Hotspurs.

We search out the most talented individuals we can find, but of equal importance is a positive attitude and a passion for great work produced as a team. The successful candidate will have a tremendous sense of pride-in-work balanced with an awareness of client and commercial needs. Ambitious, clever and self-aware; a member of the Tommy team is all of these things and more.

RESPONSIBILITIES

As our new Senior Designer, first and foremost, you will create the most impressive social content and advertising campaigns. You'll also get stuck into interactive experiences, AR lenses, and all manner of digital design. You'll set an example for what is possible and be that safe pair of hands that the Producers fight over. We're looking for someone with experience working at a senior level and ready to take on the next challenge.

Daily, you'll be expected to do the following:

- Concept and create social media content for use across Instagram, TikTok, Facebook, Twitter and others
- Create and amend digital online advertising formats as part of a team delivering all aspects of the campaign
- Contribute constructively to idea sessions as necessary. Collaborate with Digital Creatives in concepting and provide validity and feasibility checks, contributing to prototyping and proof of concepts when appropriate
- Contribute to design for sites and interactive applications for desktop and mobile devices as required under the creative and art direction of senior staff
- Play an active role in projects from inception, scoping, estimating, planning, designing, development, testing and delivery as required
- Support and complement the teams in LA and Singapore

- Create kick-ass digital and motion design pieces
- Contribute to pitch decks and the communication of creative proposals
- Work with to improve and develop your skills in line with your individual Personal Development Plan, as agreed with the Design Director
- See your projects through as a matter of pride, but never let your ego get the better of your decision-making

SKILLS AND EXPERIENCE

The following skills and experience will set the successful candidate apart from the rest. We will only consider applicants with high scores against this list of essential skills and qualifications.

Essential

- The ability to think conceptually and to collaborate with Creatives to visualise concepts
- The power to lead on projects, taking ownership of the progress throughout whilst also delegating and overseeing (with the ability to know when to do which)
- The strength of being vocal in maintaining and steering the direction of projects
- Advanced Adobe Creative Suite skills (Photoshop, Illustrator, etc.) with a good knowledge of design for web, mobile, and social
- The ability to set a look and feel and create mocks for pitch decks
- The ability to art direct shoots when necessary
- An understanding of and enthusiasm for Instagram, Facebook, TikTok, Twitter, and other social channels
- An understanding of messaging and content communication
- An impressive design portfolio of work for big brands and clients
- An uncompromising attention to detail and an over-developed sense of responsibility as international teamwork demands a seamless production process
- A passion for film and film advertising

Helpful

- Illustration and drawing skills
- Video editing, encoding, optimization (ie Premiere) for mobile and web
- Scams and storyboarding skills
- UX and UI design
- Gaming design experience
- Real-world interactive experience design skills
- HTML, HTML5, CSS3, and Javascript and jQuery for mobile and web projects

GET IN TOUCH

If you think you've got the skills, talent, and style to be our new Senior Digital Designer, get in touch with us at work@thisistommy.com. Send your CV and portfolio along with a cover letter email explaining why you are the best person for the job.

We're committed to furthering equality and diversity in the creative industry, so we'll be especially happy to see applications from diverse or underrepresented backgrounds. Tommy believes the advertising industry should reflect the world to which it speaks.

Local applicants legally allowed to work in the UK and able to work in our London office only, please. If you're a recruiter, please don't call us. We'll call you.