



Junior Social Content Designer

Creative and Technology Studio

Job Specification

24 January 2017

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WE ARE TOMMY, ARE YOU?

Are you a talented designer and conceptual thinker looking to channel your obsession with social media into a profession?

Tommy are hiring a Junior Designer to join our close-knit and exceptionally talented team of designers, developers, and producers creating high-calibre creative digital work. This role will contribute to social content creation and more for the likes of Hollywood movie studios, entertainment, food, fashion and automotive brands.

We search for the most talented individuals we can find, but the must-have qualities are a positive attitude and a passion for seeing great work through. The successful candidate will have a tremendous sense of pride-in-work balanced with an awareness of client and commercial needs. Ambitious, clever, and self-aware; a member of the Tommy team is all of these things and more.

This is an entry-level position, with a salary of £18,000 to £20,000.

RESPONSIBILITIES

As our new Junior Designer, first and foremost you will be trained to create the most impressive social content and advertising. We also create interactive experiences, websites, and all manner of digital design. There is room to grow beyond the standard online social content creation once it has been mastered.

Daily, you'll be expected to do the following under the guidance of senior staff:

- Concept and create social media content for use across Tumblr, Facebook, Twitter, Instagram, Snapchat, and others
- Contribute constructively to brainstorming and idea sessions as necessary. Support creative concepting by providing validity and feasibility checks, and contribute to prototyping and proof of concepts when appropriate
- Play an active role in projects from inception, scoping, estimating, and planning, to designing, development, testing, and delivery
- Work with other team members to improve your design and development skills in line with your individual goals and objectives, as agreed and in concert with the Operations Director



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- Deliver creative digital online advertising formats as part of a team responsible for the campaign
- Contribute to design for sites and interactive applications for web, tablet, and mobile devices as required under the direction of our senior designers

SKILLS AND EXPERIENCE

Essential

- University degree in Graphic Design, Visual Arts OR similar base in equivalent skills and training (i.e. an apprenticeship with portfolio and references – a degree is not essential)
- Strong proficiency in Adobe Premiere Pro and After Effects
- Ability to create highly engaging motion graphics and animations
- Adobe Creative Suite skills (Photoshop, Illustrator, etc.) with a good knowledge of design for web, typography, and social
- An understanding of and enthusiasm for Tumblr, Instagram, Snapchat, Twitter, Facebook and other social channels
- An impressive design portfolio
- An understanding of messaging, user-experience, and content communication
- A passion for film and film advertising

Helpful

- Ability to encode videos optimised for mobile and web
- Experience with common ad servers for web and mobile such as DoubleClick, Sizmek, Flashtalking, iAd, Celtra
- HTML, HTML5, CSS3, and Javascript and jQuery for mobile and web projects

GET IN TOUCH

If you think you've got the skills, talent, and style to be our new Junior Social Content Designer, get in touch with our Operations Director at work@thisistommy.com. Send your CV and portfolio along with a cover letter email explaining why you are the best person for the job.