



Digital Designer

Creative and Technology Studio, Los Angeles

Job Specification

May 3, 2017

Digital Designer Job Specification

WE ARE TOMMY, ARE YOU?

Are you a talented graphic designer and conceptual thinker looking to work with some of the world's biggest entertainment brands?

Tommy is building out its LA office, looking for top notch talent to join its international team of designers, developers and producers creating high-calibre creative digital work. This role will contribute to social content creation and primarily for the likes of movie studios, entertainment, but also food, fashion and automotive brands.

Tommy searches out the most talented individuals it can find, but a positive attitude and a passion for seeing great work through as part of the team are qualities on which Tommy won't compromise. The successful candidate will have a tremendous sense of pride-in-work balanced with an awareness of client and commercial needs. Ambitious, clever and self-aware; a member of the Tommy team is all of these things and more.

RESPONSIBILITIES

As our new Digital Designer, first and foremost, alongside your existing knowledge you will be trained to create the most impressive social content and online advertising. We also create interactive experiences, websites and all manner of digital design. We're looking for someone who has had a little time to grow and is ready for the next challenge.

Daily, you'll be expected to do the following under the guidance of senior staff:

- Concept and create social media content for use across tumblr, facebook, twitter, instagram, snapchat and others
- Create and amend digital online advertising formats as part of a team delivering all aspects of the campaign
- Support and complement the teams in London and Singapore with essential amends in L.A. office hours when needed
- Work with other team members in London and Singapore to improve your design and development skills in line with your individual goals and objectives, as agreed with the LA Director
- Contribute constructively to brainstorming and idea sessions as necessary. Support creative concepting and provide validity and feasibility checks, contributing to prototyping and proof of concepts when appropriate
- Contribute to design for sites and interactive applications for web, tablet, and mobile devices as required under the creative direction of our senior designers
- Play an active role in projects from inception, scoping, estimating, planning, designing, development, testing and delivery



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SKILLS AND EXPERIENCE

Essential

- Undergraduate degree in Graphic Design, Visual Arts or similar base in equivalent skills and training (ie apprenticeship with portfolio and references) – a degree is not essential
- Proven experience with common ad servers for web and mobile such as DoubleClick, Sizmek, iAd, Celtra (ie DoubleClick certification) and HTML5 ad building skills
- Adobe Creative Suite skills (Photoshop, Illustrator, etc.) with a good knowledge of design for web, digital, and social
- Video editing, encoding, optimization (After Effects, Premiere) for mobile and web
- Ability to create highly engaging motion graphics and animations
- An understanding of and enthusiasm for Tumblr, Instagram, Snapchat, Twitter, Facebook and other social channels
- An impressive design portfolio
- An uncompromising attention to detail and an over-developed sense of responsibility as international teamwork demands a seamless production process
- A passion for film and film advertising

Helpful

- Advanced coding skills for HTML5 online advertising formats including Homepage Takeovers
- An understanding of messaging, user-experience design and content communication
- Animation experience
- HTML, HTML5, CSS3, and Javascript and jQuery for mobile and web projects

GET IN TOUCH

If you think you've got the skills, talent, and style to be our new Digital Designer, get in touch with our LA team at work@thisistommy.com. Send your resume and portfolio along with a cover letter email explaining why you are the best person for the job.