



Senior Digital Designer

Tommy LA

Permanent Opportunity

December 2018

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WE ARE TOMMY, ARE YOU?

Are you a talented Senior Digital Designer who revels in working with some of the world's biggest entertainment brands? Are you passionate about social? Do you love a successful online advertising campaign? Are you looking to build something big as an important member of a growing team?

If so, you might be the best woman or man for this job. We are looking for a top-notch designer to join the LA office of our international team of designers, developers, and producers creating award-winning work for the likes of Paramount Pictures, Warner Bros., Sony Pictures, Amazon Video, and Netflix.

We search out the most talented individuals we can find, but of equal importance is a positive attitude and a passion for great work produced as a team. The successful candidate will have a tremendous sense of pride-in-work balanced with an awareness of client and commercial needs. Ambitious, clever and self-aware; a member of the Tommy team is all of these things and more.

RESPONSIBILITIES

As our new Digital Designer, first and foremost, alongside your existing knowledge you will create the most impressive social content and online advertising. We also create interactive experiences, websites and all manner of digital design. We're looking for someone who has had a little time to grow and is ready for the next challenge.

Daily, you'll be expected to do the following under the guidance of senior staff:

- Concept and create social media content for use across Instagram, Facebook, Twitter, Snapchat, and others
- Create and amend digital online advertising formats as part of a team delivering all aspects of the campaign
- Support and complement the teams in London and Singapore
- Work with other team members in London and Singapore to improve and develop your skills in line with your individual goals and objectives, as agreed with the Creative Director
- Contribute constructively to idea sessions as necessary. Collaborate with Digital Creatives in concepting and provide validity and feasibility checks, contributing to prototyping and proof of concepts when appropriate
- Contribute to design for sites and interactive applications for desktop and mobile devices as required under the creative and art direction of senior staff
- Play an active role in projects from inception, scoping, estimating, planning, designing, development, testing and delivery as required



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- Create kick-ass digital and motion design pieces
- Contribute to pitch decks and the communication of creative proposals
- See your projects through as a matter of pride, but never let your ego get the better of your decision-making

SKILLS AND EXPERIENCE

The following skills and experience will set the successful candidate apart from the rest. We will only consider applicants with high scores against this list of essential skills and qualifications.

Essential skills

- Advanced Adobe Creative Suite skills (Photoshop, Illustrator, etc.) with a good knowledge of design for web, mobile, and social
- Proven experience with common ad servers for web and mobile such as DoubleClick, Sizmek, iAd, Celtra (ie DoubleClick certification) and HTML5 ad building skills
- Ability to create highly engaging motion graphics and animations (After Effects)
- Ability to create mocks for pitch decks
- An understanding of and enthusiasm for Instagram, Facebook, Twitter, Snapchat and other social channels
- An understanding of messaging and content communication
- An impressive design portfolio
- An uncompromising attention to detail and an over-developed sense of responsibility as international teamwork demands a seamless production process
- A passion for film and film advertising

Helpful skills

- Illustration and drawing skills
- Advanced coding skills for HTML5 online advertising formats including Homepage Takeovers
- Video editing, encoding, optimization (ie Premiere) for mobile and web
- Scams and storyboarding skills
- UX and UI design
- Gaming design experience
- Real-world interactive experience design skills
- HTML, HTML5, CSS3, and Javascript and jQuery for mobile and web projects

Qualifications

- Proven experience working as a Senior Digital Designer in the creative advertising industry at a senior level at an established agency or agencies
- Demonstrable film and entertainment creative advertising experience is essential
- An undergraduate degree or equivalent industry experience



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GET IN TOUCH

If you think you've got the skills, talent, and style to be our new Senior Digital Designer, get in touch with us at workLA@thisistommy.com. Send your resume and portfolio along with a cover letter email explaining why you are the best person for the job.

We're committed to furthering equality and diversity in the creative industry, so we'll be especially happy to see applications from underrepresented backgrounds.

Local applicants legally allowed to work in the USA and able to work in our LA office only, please. If you're a recruiter, please don't call us. We'll call you.