



Digital Designer/ HTML5 Developer

Tommy London

Job Opportunity

04 October 2018

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WE ARE TOMMY, ARE YOU?

Are you a talented designer-developer with extensive banner ad campaign design and build experience? Do you rock the HTML5, love a media plan, dream in take-overs, and know all the specs of each ad server by heart? Is your animation crisp and your code pristine?

If so, you might be the best woman or man for this job. We are looking for an outstanding Digital Designer / HTML5 Developer hybrid to join our close-knit and exceptionally talented team producing award-winning work for the likes of **Netflix, Paramount Pictures, Amazon, Sony Pictures, Warner Bros.**, and **Tesco Mobile**.

Tommy searches out the most talented individuals it can find, but a positive attitude and a passion for seeing great work through as part of the team are qualities on which Tommy won't compromise. The successful candidate will have a tremendous sense of pride-in-work balanced with an awareness of client and commercial needs. Ambitious, clever and self-aware; a member of the Tommy team is all of these things and more.

RESPONSIBILITIES

As our new Digital Designer / HTML5 Developer, you will be tasked to create the most impressive online advertising, from huge takeovers to building out campaigns. Great design skills will be key to and it will be important for you to have a good level of experience and passion for building banners.

Daily, you'll be expected to do the following under the guidance of senior staff:

- Deliver digital online advertising formats as part of larger campaigns
- Decode specs and apply using high quality assets to get the most out of each format
- Play an active role in projects from comping, designing and production to packaging and delivery
- Create beautifully crafted rich-media social content with high-quality assets for use across Facebook, Instagram, Twitter, Snapchat, and others
- Contribute to design for sites and interactive applications for web, tablet, and mobile devices as required under the direction of our senior designers
- Contribution to project pitches through creating mocks, prototyping, and occasionally brainstorming and concepting as directed
- Work closely with other team members to improve your design skills in line with your individual goals and objectives



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SKILLS AND EXPERIENCE

The following skills and experience will set the successful candidate apart from the rest. We will only consider applicants with high scores against this list of essential skills and qualifications.

Essential skills

- Ad building skills (Google Web Designer or fully custom-coded)
- Design and layout for digital with Photoshop
- Command of front-end technologies (HTML/CSS/JS with particular emphasis on animation libraries such as GreenSock)
- Well-versed in ad media specs, with demonstrable experience with rich media
- Creative concepting and visual communication skills
- Ability to work in a team to deliver campaigns
- A strong awareness of innovative technologies and a willingness to try new things
- Good written and oral communication skills
- Ability to think quickly, solve problems, and work in a fast-paced environment with a high level of attention to detail
- Ability to understand and uphold a client's brand requirements, goals, and objectives
- A passion for film and film advertising

Helpful

- Motion graphics & animation experience with After Effects and Premiere Pro
- Experience with designing basic microsites and interactive experiences
- Ability to design for cross-screen experiences for mobile, tablet, and desktop

GET IN TOUCH

If you think you've got the skills, talent, and style to be our new Digital Designer/ HTML5 Developer, get in touch with us at work@thisistommy.com. Send your CV and portfolio along with a cover letter email explaining why you are the best person for the job.

We're committed to furthering equality and diversity in the creative industry, so we'll be especially happy to see applications from underrepresented backgrounds.

Local applicants legally allowed to work in the UK and able to work in our London office only, please. If you're a recruiter, please don't call us. We'll call you.